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Flood victims to receive help from Brookfield Residential

\$10 donation for every visitor to model homes

ENGLEWOOD, Colo. (Sept. 1, 2015) – Every one-time visitor to Brookfield Residential model homes in the Denver area beginning Sept. 9 will translate into a \$10 donation to the flood recovery efforts in Lyons, Colo.

The Brookfield Residential community project, in partnership with the St. Vrain Habitat for Humanity, is designed to raise awareness of the continuing struggles that families face exactly two years since the tragic Colorado floods.

Brookfield Residential expects to raise enough to cover the cost of Xcel Energy gas meters in six homes that Habitat plans to begin building soon. The Brookfield Residential Recovery Efforts promotion, which includes additional ways to raise money for Habitat and to benefit flood victims, will end Oct. 9.

“Too often, people tend to forget about the lingering effects of natural disasters, and we want to send the message that our northern neighbors are still hurting, and they still deserve our attention,” said Perry Cadman, vice president-housing for Brookfield in Colorado. “While we can’t offer them the ideal solution of a Brookfield Residential home in that precise area, we can do the next best thing, by encouraging our customers to help us provide some relief.”

The closest Brookfield Residential community is Brighton Crossing, but Brookfield also plans to break ground on the nearby Barefoot Lakes community in Firestone by the end of the year. As part of this flood relief effort, Brookfield will offer an extra \$3,000 in home option credits to flood victims who reserves a spot for a new Barefoot Lakes home.

Additionally, Brookfield will accept contributions at its sales offices in Solterra (Lakewood), Tallyn’s Reach (Aurora), Brighton Crossing (Brighton) and Midtown at Clear Creek (Denver); and Brookfield will match those contributions, up to \$5,000 total.

Brookfield Residential, known for the Denver area's "New Kind of New Home," has built a reputation as the leader in energy efficiency among production homebuilders in relation to cost. A Brookfield home typically costs between \$300,000 to \$450,000, depending upon model and location.

Recent activity by Brookfield will undoubtedly have a positive effect on the outcome of the promotion to aid flood victims, Cadman said. The company has added five new model homes in the last month alone, meaning more people are more likely to want to see Brookfield's latest products. If an additional 500 people walk into a Brookfield model, it means an additional \$5,000 for flood victims.

Depending upon the success of the program, Cadman said Brookfield could consider extending the promotion through the end of the year; and the extra proceeds would go toward Habitat expenses such as taxes and permitting fees.

For more information about the Brookfield Residential Relief Efforts, call one of the Brookfield Residential sales offices in Midtown (720-524-8417), Brighton Crossing (303-558-0910), Tallyn's Reach (303- 993-2491) or Solterra (303-955-6156).

About Brookfield Residential of Colorado

Brookfield Residential of Colorado is a division of Brookfield Residential Properties Inc., a leading North American land developer and homebuilder. Brookfield entitles and develops land to create master-planned communities and build and sell lots to third-party builders, as well as to their own homebuilding division. Brookfield also participates in select, strategic real estate opportunities, including infill projects, mixed use developments, and joint ventures. With a mission to create the "best places to call home," the Brookfield team has the passion, the expertise and the local knowledge to craft homes and neighborhoods that speak to homebuyers at every stage of life. The company is an award-winning industry leader with an exceptional reputation for quality, design and customer service; and it was the first home-building company in Colorado to receive 'Passive House' certification. Brookfield has sales offices and model homes in the communities of Midtown at Clear Creek (Denver), Brighton Crossing (Brighton), Tallyn's Reach (Aurora) and Solterra (Lakewood). For more information, please visit www.BrookfieldResidentialCO.com, or call 303-790-6679.

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