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Brookfield Residential wins energy ‘challenge’

Cross Border award is Colorado homebuilder’s second straight

CENTENNIAL, Colo. (May 4, 2017) – [Brookfield Residential of Colorado](#) has won a prestigious international award in recognition of energy-efficiency practices on the homes that Brookfield builds in Denver and the surrounding area.

This is the second straight year that Brookfield has won the Cross Border Challenge Award from Residential Energy Services Network, known in the industry as [RESNET](#). The award is described by RESNET as “a friendly competition between American and Canadian home builders to determine just how energy efficient builders can build.”

Brookfield won in the “Production Builder” category. The competition is based on the company’s lowest [HERS](#) (Home Energy Rating System) score, which is an index measurement that compares the “target” home to one that would have satisfied 2006 IECC energy/building code. That 2006 home is considered “average” at 100. Like golf, a lower score is better, which is why Brookfield won with a score of 42, meaning the Brookfield home used only 42 percent as much energy as the 2004 home.

“We make it our business to meet our customers’ demands, and we have been hearing for years that people want well insulated homes, with high U-factor windows, Energy Star appliances, and more,” said Richard Dengler, president of Brookfield Residential in Colorado. “This attention to energy efficiency has become a standard part of our building practice.”

Brookfield’s Canada division also won the Cross Border Challenge Award in Canada, for the same category, with a HERS score of 34.

Brookfield Residential offers homes in Midtown (Denver), Solterra (Lakewood), Brighton Crossings, Barefoot Lakes (Firestone) and Tallyn’s Reach (Aurora). Brookfield’s first model homes in Sterling Ranch are due to open to the public next month.

[About Brookfield Residential of Colorado](#)

Brookfield Residential of Colorado, a division of Brookfield Residential Properties Inc., creates the “best places to call home.” The Brookfield Residential team has the passion, the expertise and the local knowledge to craft homes and neighborhoods that speak to homebuyers at every stage of life. Listed in the Top 20 among the Denver Business Journal’s highest performing homebuilders in Colorado, we are an award-winning industry leader with an exceptional reputation for quality, design, and customer service. With a focus on energy efficiency, we received distinction as the “Best of Colorado Homebuilders,” in the ColoradoBiz Magazine’s 2016 poll of readers and business leaders. We build in the communities of Barefoot Lakes (Firestone), Midtown at Clear Creek (Denver), Brighton Crossing (Brighton), Tallyn’s Reach (Aurora) and Solterra (Lakewood). For more information, please visit www.BrookfieldResidentialCO.com or call 303-790-6679.

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