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Improving upon success, Brookfield Residential unveils new ‘Avenues’

Grand Opening for new Brighton Crossing models is Sept. 8

CENTENNIAL, Colo. (Sept. 5, 2018) – Never content to rest on previous success, Brookfield Residential has completed construction of two new “Avenue” models in Brighton Crossings, and the official unveiling is scheduled for this Saturday.

At the seven-hour Grand Opening of the Avenue models at 75 Mt. Bierstadt Street in Brighton, home buyers and the rest of the general public will have a chance to view all the subtle improvements that Brookfield has made to the product that originally hit the Brighton market in 2016.

“We think it’s important to take a fresh look at our products on a regular basis, and it gives us a chance to reflect upon the feedback that we receive from the hundreds of buyers who tour our homes,” said Rick Dengler, President of Brookfield Residential-Colorado.

For instance, one subtle change is evident at the curb, where buyers will notice the ease of access to the front door. Whereas the previous models typically had multiple steps to the front door, the new Avenue models are closer to ground-level.

Also, the new models incorporate a new easy-to-use, three-tiered decorating ensemble. Visitors will see almost exactly what they can expect to find in their own finished homes, making it easier to visualize that this is indeed the home to buy.

Another change that enhances the buying experience: The Avenues will now have their own dedicated sales office, with Avenues expert Kathy Anderson in charge (720-708-6799). This would be a good time to note that the ever-popular Freestyle models remain available at their usual location, 45 S. 45th Ave. in Brighton, with Ed Lowell in charge (303-558-0910).

The Avenues will remain about the same size, ranging from 1,175 – 2,019 square feet across the six different floorplans. Two of the plans have main-floor master bedrooms with full basements. Prices start in the mid-\$300s.

The Grand Opening is free to the public and begins at 10 a.m., with cupcakes, chances to win an Amazon Echo Show, and an opportunity to qualify for a \$5,000 credit toward closing costs on the purchase of a new Avenue home (restrictions may apply). No RSVP necessary!

[About Brookfield Residential of Colorado](#)

Brookfield Residential of Colorado, a division of Brookfield Residential Properties Inc., creates the “best places to call home.” The Brookfield Residential team has the passion, the expertise and the local knowledge to craft homes and neighborhoods that speak to homebuyers at every stage of life. Listed in the Top 20 among the Denver Business Journal’s highest performing homebuilders in Colorado, we are an award-winning industry leader with an exceptional reputation for quality, design, and customer service. With a focus on energy efficiency, we received distinction as the “Best of Colorado Homebuilders,” in the ColoradoBiz Magazine’s 2016 poll of readers and business leaders. Brookfield Residential was named Best Employer 2017 by Aon Hewitt, and repeated in 2018 as “Best Homebuilder” in a listing by Colorado Community Media. We build in the Colorado communities of Barefoot Lakes (Firestone), Midtown at Clear Creek (Denver), Brighton Crossings (Brighton), Solterra (Lakewood), and Sterling Ranch (Littleton). For more information, please visit www.BrookfieldResidentialCO.com or call 303-706-9451.